

Ahmed Alaaser - Graphic Designer and Digital Marketer

Personal Information

- **Full Name:** Ahmed Abdullah Ahmed
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- **Professional Summary**



Graphic Designer and Digital Marketer with 7+ years of experience creating visual content and implementing digital marketing campaigns. Skilled in brand identity development, social media management, and performance analysis. Proficient in Adobe Creative Suite and digital marketing tools like Meta Ads Manager and Google Ads.

Work Experience

Freelancer | Graphic Designer and Digital Marketer

2024 - Present

- Provide graphic design and digital marketing services to companies and startups
- Help clients build brand identity and reach target audiences effectively

Jeetlak Company, Jazan, KSA | Graphic Designer and Digital Marketer

2022 - 2024

- Designed visual content (posts, ads, logos, banners, motion graphics) to enhance brand identity
- Executed digital marketing campaigns across Facebook, Instagram, Twitter, and Google
- Developed comprehensive digital marketing plans to increase brand awareness
- Managed social media accounts, monitored engagement, and reported on performance

Al-Gharib Advertising and Publicity Company | Graphic Designer

2020 - 2022

- Created professional visual content aligned with brand identity (social media posts, ads, logos, brochures)
- Collaborated with marketing team to design effective visual campaigns
- Managed design projects from concept to delivery while meeting deadlines

2018 - 2020

- Designed visual materials (social media posts, banners, brochures, logos) maintaining brand identity
- Used professional design tools including Photoshop, Illustrator, and InDesign
- Worked with marketing teams to implement advertising campaigns

Education

- **Digital Marketing** | Taalamha (2024-2025)
- **Digital Marketing** | Measurement Education Training Center, Riyadh (2024)
- **Graphic Design** | Arcplan Group (2022-2023)
- **Microsoft Office** | British International Institute (2019-2020)
- **BSc in Computer Science** | Faculty of Computer Science and Information Systems, 6th of October University | 2017 **Grade:** Very Good



Technical Skills

- **Design Tools:** Photoshop, Illustrator, InDesign, Premiere, After Effects, Canva
- **Office Software:** Word, Excel
- **Digital Marketing:** Meta Ads Manager, Google Ads
- **Other:** Computer Software

Personal Skills

- Creativity in design and marketing
- Strong customer communication
- Attention to detail
- Problem-solving abilities
- Team collaboration
- Time management
- Innovation and initiative

Languages

- Arabic (Native)
- English (Professional Working Proficiency)